

Thank you for your interest in TJ the DJ for your wedding!

Planning a wedding can be stressful. There are so many details you may be thinking about. Have you found the perfect dress? Have you secured your venue? Have you booked a photographer? What will the centerpieces look like? There are so many details to be concerned with...your entertainment don't have to be one of them. I'm here to help you from start to finish.

Having a professional DJ with you along the way to assist in the planning and execution of your wedding day can alleviate needless stress and allow you to focus on enjoying your day.

I've been serving the Twin Tiers since 2005. Now in my 15th year, I've have had the opportunity to work with many wonderful couples to provide a memorable, once-in-a-lifetime experience.

I provide a relaxed, no-pressure, consultant-style approach to planning and executing the events of your wedding day and strive to work hand in hand with you and the other parties involved for a professional, seamless, worry-free and overall, FUN experience. After all, isn't having fun and celebrating love what your wedding day is all about?

Based on customer feedback, I have a 100% approval rating with my past clients, and want to continue that tradition, and encourage you to rely on me to assist you in coordinating your wedding day.

On the following pages you'll find what makes me different from other entertainers you may have seen in the past or that you may come across as you explore your wedding entertainment options. Your wedding day entertainment can truly make or break your event, so please choose wisely. I invite you to read on and experience what makes me different.

Sincerely,
TJ the DJ

WHY CHOOSE TJ the DJ?

- **It's all about you!** Your wedding is one of the most personal experiences of your life. So, every aspect of your day should be a reflection of your style, personality and love for one another. I want to get to know you on a personal level and give you the wedding of your dreams!
- **I'm here to help!** Rather than simply “show up and play music for a few hours”, I strive to be a trusted partner throughout the event-planning process as well as the driving force behind keeping the day's events moving. Plus, if you're stuck making a decision or don't know what to do next, just ask!
- **Peace of mind.** I'm here for you every step of the way—from the first meeting to the end of the reception and beyond. I can be reached virtually 24 hours a day and I'm happy to answer any questions and address any concerns you may have along the way.
- **Cue the music.** I have an ever-increasing library of over 40,000 songs spanning many genres from the 1950's to today. From classic to contemporary, I'll create custom playlists for your ceremony, cocktail hour, dinner and dancing. From pre-ceremony music to the last dance, I create a custom musical landscape that's unique to your event.
- **A familiar face.** There are no "stand-ins" or "road crew". I'm the same friendly, familiar person who you trust to guide you through the planning process and then make sure everything runs flawlessly on the day of your event.
- **Keep it professional.** I have over 15 years experience as a professional radio personality, audio engineer, nightclub DJ, mobile entertainer and event planner. Over the years, I've invested nearly \$20,000 to create one of area's best mobile sound and lighting systems. My combination of experience and professional equipment means your event looks great, sounds great and runs seamlessly.
- **Get connected.** Over the years I've had the opportunity to meet and network with other great wedding vendors including photographers, videographers, cake decorators, venues and more. If you book with me, you can take advantage of some of the great vendors I enjoy collaborating with.
- **Keep it clean.** I only play “clean” edits of songs unless otherwise specified. Also, any assistants and I will be dressed professionally and strictly abstain from any drinking or drug use.

PLANNING IS CRUCIAL

The key to the success of any event, especially a wedding, is planning. Planning the entertainment for your wedding day is nearly as critical as the dress. A little planning up front means your wedding day will run like clockwork, leaving you to enjoy the day with confidence.

From the start, I want to make planning your wedding music a fun, collaborative effort. So, I welcome your input and encourage you to share your vision for the day and how I can help make it most memorable.

I can offer as much (or as little) help as you need. Some of my clients have a very specific vision of their wedding day, while others are more open-ended. Either way, I'll see to it that your wishes are carried out and the day runs flawlessly.

Some of the details we go over in our planning sessions include:

- General information (date, time, location, etc.)
- Guest information (How many? How old? Will there be children?)
- Developing your wedding style (country, urban, classic, modern, etc.)
- What do you see when you envision your wedding day?
- Ceremony structure and music (including pre-ceremony music)
- Reception structure and music
- Names and pronunciations for the wedding party
- Is there a blessing? Who's giving it?
- Is there a meal? How will it be served? Do we need to dismiss tables?
- Do you have any special requests?

Music choices can be classic, contemporary or a mixture of both...whatever suits your style! I can provide you with a list of song ideas to get you started, or you're always welcome to choose any music that's particularly meaningful to you.

For the dancing portion of the evening, you're more than welcome to give us a list of your favorite songs to be played. I'm also open to requests from your guests. If you have a "must play" or "do not play" list, I'd love to hear it! I only play "clean" edits of all songs unless otherwise specified.

In addition, I always create a custom itinerary outlining the day's events and timelines, which I make available to you, the venue, photographer and any other vendors present at your event. This also includes a complete list of names and pronunciations for your wedding party's grand entrance.

YOUR BIG DAY

I, and any assistants, will arrive at your event location well in advance to set up and perform a sound/lighting check to ensure all components are working properly before your guests arrive.

I offer separate sound systems for the ceremony and reception so both systems can be run simultaneously and eliminate any down time. Both systems feature professional-grade speakers, amplifiers and wireless microphones so your guests hear all music and speech with rich clarity.

If ceremony music has been requested, your pre-ceremony music will start at least 30 minutes before your ceremony is scheduled to begin (unless otherwise specified). This provides a pleasant atmosphere for your guests to enter into and avoid awkward silence.

As the official ceremony begins, we'll smoothly transition into your processional music just as we practiced during rehearsal. If there are any readings to be done or songs to be played, we will make sure those happen at the appropriate times. Finally, as your officiant announces you to your guests, I'll launch your recessional music as you enjoy a celebratory walk back the aisle.

Following the ceremony, I'll remove all sound equipment so it doesn't interfere with your posed pictures. From there, I'll leave you with your photographer until we meet again at the reception.

Once you arrive at the reception, I'll line up the wedding party (if applicable) and prepare for the grand entrance. Then, I'll announce you and your wedding party along to the music of your choosing.

Following the grand entrance, I typically transition into the first dance, father/daughter dance, mother/son dance and wedding party dance (if applicable). Taking care of these dances up-front is better for pictures (since everyone is still well-dressed and relatively sober) and frees you up for mingling and photos after dinner. After these dances have concluded, you and your party can relax and grab a beverage before the toasts and blessing (if applicable).

Once dinner is winding down, your photographer will most likely steal you for more pictures. That's okay. I'll wait until you return to move on with the rest of the events (cake cutting, garter, bouquet, etc.). These other events will take place according to the itinerary, to the music you've chosen.

I'm open to requests from your guests during the dancing portion of the event and will do my best to fill them. Overall, my goal is to create a fun, safe atmosphere for everyone to enjoy and talk about for years to come. I've done it for over 100 couples (and counting) and I'd love to do the same for you.

PRICING

As with many decisions in planning your wedding, ultimately the question of price comes into play. In today's economy, everyone is looking to get more for less. Who wouldn't? My advice to you is to avoid basing your wedding entertainment decision solely on the price tag. You may regret it.

While choosing your entertainment based on price may sound attractive, it's not always the best value. Too often, choosing a "cheap" DJ has left couples wishing they had thought differently. According to the latest information, 72% of brides said they would spend more time choosing their entertainment and nearly 100% said they would have budgeted more for it.

Inexpensive entertainers may lack experience in areas such as leadership, showmanship, planning, attention to detail, professionalism, crowd involvement, and the quality of their equipment. You may find as you shop wedding vendors that you do, in fact, get what you pay for. When you book with me, you not only get what you pay for, but someone who's willing to go the extra mile. It's just one of the many things that makes me different.

I feel my pricing is competitively-based and reflects a high level of customer service and satisfaction, over a decade of experience, superb quality in my product, professional-grade equipment, my vast and ever-increasing music selection and an overall dedication to excellence. Pricing information can be found on the following page to help you choose the option that will maximize the overall experience for you and your guests.

Thank you for taking time to research your wedding entertainment. Your decision is not one that should be taken lightly. I'd love to speak with you to discuss the vision you have for your wedding day and how we can help make that vision a reality.

Please contact me with any questions you have. I look forward to working with you and making your wedding day something to remember for a lifetime.

Sincerely,

TJ Hower, Owner
TJ the DJ
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WEDDING PACKAGES AND ADD-ONS

PACKAGE OPTIONS:

“SILVER” PACKAGE

The “SILVER” Package is a great introductory package designed for outdoor or daytime events where lights are not necessary. This setup includes our full professional-grade JBL® sound system, without the additional expense of lighting. Rates begin at \$1500 for up to 5 hours. Services that exceed 5 hours may be purchased at \$100 per hour.

“GOLD” PACKAGE

The “GOLD” Package is a budget-friendly sound and lighting option for small to medium size rooms or weddings on a budget. It’s a great way to enhance the dancefloor experience for you and your guests. This package includes our full professional-grade JBL® sound system with two sound-activated LED lights that move to the beat of the music. Rates begin at \$1600 for up to 5 hours. Services that exceed 5 hours may be purchased at \$100 per hour.

“PLATINUM” PACKAGE

The “PLATINUM” Package is designed to be the “rockstar experience”. It includes our standard professional-grade JBL® sound system and takes the visual element of your event to the next level with our premium lighting package. Two sound-activated LED moving lights and 4 LED par cans can fill a medium to large room with brilliant color. Rates begin at \$1800 for up to 5 hours. Services that exceed 5 hours may be purchased at \$100 per hour.

UPGRADES & ADD-ONS:

CEREMONY SOUND SYSTEM (OR 2ND SOUND SYSTEM)

If ceremony sound reinforcement is requested at a location separate from the reception area, a secondary sound system is **required**. This package includes a full stand-alone sound system, wireless microphones, customized 30-45 minute pre-ceremony music playlist, all in-ceremony music and setup/teardown of all equipment. Everything in this package is included for a \$400 flat rate.

PORTABLE GENERATOR

Having your wedding ceremony outdoors and need power at a remote location? No problem! We offer rental of a generator that will supply plenty of power to our secondary sound system and is quiet enough that you’ll never even know it’s there. Generator rental is included in the pricing for the ceremony sound system listed above.

UPLIGHTLING

Add this popular upgrade to your wedding package to transform the look of your venue with pillars of colored light. Lighting colors may be calibrated to match your wedding colors. Pricing is \$15 per light and includes programming the lights to your custom colors.

Payment for services rendered may be paid by cash, check, money order or credit/debit card (processed via PayPal or Venmo). A \$50 fee will be assessed to any returned checks.